



deserttailsshelter.org

Adama Pfaff

DIRECTOR
DESERT TAILS SHELTER

MEDIA KIT

Adama Pfaff

Adama is a microinfluencer and the hard-working director of Desert Tails Shelter. Her social media posts are often emotionally engaging - they provide a glimpse into the realities of running a shelter and help find homes for their rescued dogs.



Desert Tails Shelter is a 501(c)(3) no-kill dog shelter in Scottsdale, Arizona that has rescued more than 2500 at-risk dogs. Collaborations are available with the shelter directly for companies seeking tax benefits and social goodwill.



 **15.2K**
Instagram followers

 **6.4K**
TikTok followers

 **4.4K**
Facebook followers

 **4.3K**
monthly site visitors

WHO WE WORK WITH

Pet-related brands are a natural fit, as well as hotel partnerships (adoption events and rescues sometimes require travel out of town), restaurants with dog-friendly menus and/or patios, and beauty brands.

However, we are open to discussions with any company that supports our mission to save dogs. Please reach out with a mutually beneficial proposal.



PRIOR COLLABS

- 602 Coffee
- Angry AI's
- OdoBan
- Ninja Transfers
- ...and many more



COLLAB WITH A NON-PROFIT

Desert Tails is a registered 501(c)(3), so collaborations involving donations may be tax deductible.

No-kill shelters also have a broad appeal, independent of demographics, and support fosters goodwill from the community.

WHAT YOU CAN EXPECT

We are passionate about what we do, and our posts reflect that.

Adama (and the shelter volunteers) are friendly and easy to work with.



GET IN TOUCH

Inquiries may be sent directly to me for review via the email address provided.

I look forward to working with you!

deserttailsshelter@gmail.com
deserttailsshelter.org



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